

**BY EMAIL**

20 May 2022

**To the employees of Next Fifteen Communications Group Plc (the "Company") and its group**

Dear colleagues

As you may be aware, on 20 May 2022, the Company announced (the "**Announcement**") its firm intention to acquire the entire issued and to be issued share capital of M&C Saatchi plc in accordance with Rule 2.7 of the City Code on Takeovers and Mergers (the "**Takeover Code**") (the "**Offer**"). It is intended that the Offer will be implemented by means of a scheme of arrangement under Part 26 of the UK Companies Act 2006.

A copy of the Announcement has been published on the Company's website at: <https://www.next15.com/wp/wp-admin/post.php?post=28269&action=edit>.

This notice is being given in accordance with Rule 2.11(b)(ii) of the Takeover Code.

**Tim Dyson**  
**CEO**  
**Next Fifteen Communications Group Plc**