

Strictly Private & Confidential

The Board of Independent Directors (the "Independent Directors")
M&C Saatchi plc
36 Golden Square
London
W1F 9EE

20 May 2022

Dear Sirs

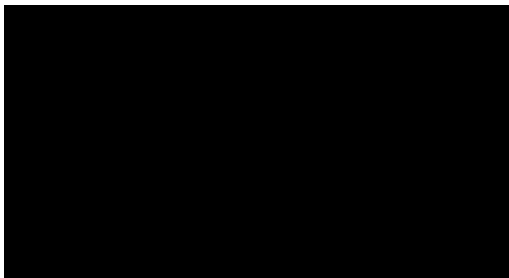
Recommended cash and share acquisition of M&C Saatchi plc by Next Fifteen Communications Group plc (the "Acquisition")

We refer to the announcement pursuant to Rule 2.7 of the City Code on Takeovers and Mergers to be issued on or around the date of this letter in connection with the Acquisition (the "Announcement").

We hereby confirm that we have given and not withdrawn our consent to the publication of the Announcement with the inclusion therein of the references to ourselves in the form and context in which they appear.

Yours faithfully

For Numis Securities Limited



Authorised Signatory
Managing Director, Investment Banking