

The Board of Directors  
M&C Saatchi plc  
36 Golden Square  
London  
W1F 9EE

21 October 2022

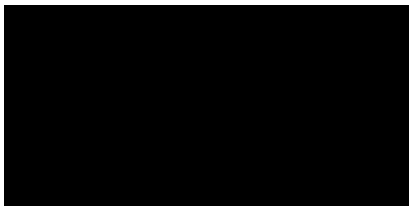
Dear Sirs

**The Shareholder notice posted to M&C Saatchi Shareholders on or around the date of this letter in relation to the reconvening of the court meeting of the scheme shareholders and of the general meeting of the shareholders of M&C Saatchi plc in connection with the proposed cash and shares acquisition of M&C Saatchi plc by Next Fifteen Communications Group plc (the "Shareholder Notice").**

We refer to the Shareholder Notice and the announcement to be issued on or around the date of this letter in connection with the Shareholder Notice (together, the "Notices"), proofs of which are attached to this letter.

We hereby confirm our consent to the publication of the Notices with the inclusion therein of the references to ourselves in the form and context in which they appear.

Yours faithfully



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Stuart Ord  
Authorised Signatory  
Managing Director, Investment Banking